Kegode Copywriting

B2B and Science Copywriting
Crop Protection Expert

Scenario Planning Template
for Changing Pesticide Rules

SECTION 1: Identify Your Current Chemical Dependencies

1. List all crop protection products your operation relies on.

2. Flag products with elevated regulatory risk:
   - Products facing litigation
   - Products linked to drift issues
   - Products under emergency review
   - Products with documented health or environmental concerns

SECTION 2: Map Possible Regulatory Scenarios

Scenario A: Immediate Restriction or Emergency Ban

- Impact on crop protection plan
- Cost or yield implications
- Alternative chemistry availability
- Operational adjustments required

Scenario B: Court-Driven Label Changes

- Timing or application method changes
- Drift-risk mitigation needs
- Neighboring-crop impact assessment

Scenario C: Stricter Environmental or Worker Safety Standards

- Buffers, PPE, or additional safeguards required
- Worker-safety workflow changes
- Environmental documentation needs

SECTION 3: Develop Replacement Strategies

1. Chemical Alternatives Plan

2. Non-chemical Adjustments:
   - Adjust planting schedules
   - Modify field buffers
   - Update equipment settings
   - Improve timing based on conditions

SECTION 4: Operational Risk Assessment

1. Impact Score (Low/Medium/High)

2. Document Critical Vulnerabilities:
   - Yield risk areas
   - Drift-risk zones
   - Inputs lacking alternatives

SECTION 5: Monitoring & Documentation Plan

1. Monitoring Strategy:
   - EPA actions
   - Federal court rulings
   - EU proposals
   - Endangered species updates
   - State-level registration updates

2. Documentation:
   - Application logs
   - Product inventory
   - Worker protection records
   - Drift mitigation notes
   - Alternative evaluations

SECTION 6: Resource Plan

- Regulatory monitoring platforms
- Farm management software
- Drift-monitoring sensors
- Precision sprayers
- Weather/field-condition stations

SECTION 7: Final Scenario Summary

- Most Likely Scenario
- Worst-Case Scenario
- Best-Case Scenario
- Prepared Action Plan Checklist:
- Identify high-risk products
- Build alternative strategies
- Validate operational readiness
- Update recordkeeping
- Establish monitoring tools